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October 18, 2013

Public Utilities Commission of Texas
Re: PUCT Project No. 40000
P.O. Box 13326
Austin, TX 78711

Dear Commissioner:

As a small business owner, I keep up-to-date about the challenges those in my community face. The recent debate surrounding our dwindling power supply has left me concerned about the stability and future of our market-supply of electricity. Sustainable energy supply is vital to all business' growth and development which is why we must find real solutions to this increasing demand.

With the proliferation of online business, graphic design work has really taken off and Texas has provided a perfect platform for small business growth. I would hate to see this surge in business threatened by stagnant or dated provisions in the energy sector. My understanding is that the Public Utility Commission of Texas is looking at various reforms to the power market that will address this issue of demand outstripping supply, as well as some of the shortcomings in our current "energy only" market design.

As most of the work I do requires electricity, black and brownouts will inhibit my production and stifle future business growth. Reliability is a priority for both my business and home. As the business community continues to expand in Texas, so too must the power supply.

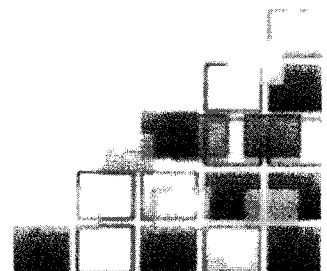
I urge your Commission to consider reforms that place reliability and stability as their primary concern. Thank you for your consideration of this important matter.

Signed,

Michael Clarke
Owner

CC: Governor Rick Perry

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